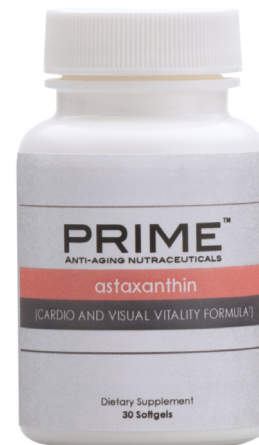


# nutraMetrix® Prime™ Astaxanthin

## Cardio and Visual Vitality Formula

### Primary Benefits\*

- Supports cardiovascular health
- Helps maintain normal blood pressure
- Helps maintain normal cholesterol levels by helping to maintain normal serum triglycerides and HDL cholesterol levels
- Protects LDL (bad cholesterol) from oxidative stress, which promotes healthy arteries
- Promotes healthy blood flow to and from the heart, supporting the body's delivery of nutrients and removal of wastes
- Provides powerful antioxidant defense
- Promotes healthy skin by improving skin moisture and helping to maintain skin elasticity
- Supports muscle endurance and muscle performance by protecting the skeletal muscle from oxidative stress generated by physical activity
- Helps to prevent oxidative stress in the eye and healthy visual focus
- Supports healthy blood flow in the eyes, promoting nourishment for the eyes and helping to maintain proper eye function and reduce the occurrence of occasional eye fatigue



### What Makes This Product Unique?

Astaxanthin — a powerful anti-aging antioxidant — has displayed great potential for helping to preserve cardiovascular health by helping maintain normal cholesterol profiles by protecting low density lipoprotein (LDL, also known as “bad” cholesterol) from oxidative stress, promoting healthy blood flow, as well as helping to maintain normal blood pressure.

Prime Astaxanthin Cardio & Visual Vitality Formula uses AstaREAL® astaxanthin. AstaREAL uses precision cultivation techniques in state-of-the-art indoor bioreactors, producing only 100 percent natural astaxanthin in a purified, sterile environment. The end product is guaranteed for high potency, quality and stability. This is far superior to the imprecise methods and potentially unclean sites used by other companies in outdoor lakes or open ponds, and synthetic varieties of astaxanthin cannot remotely approach this level of purity and potency.

nutraMetrix Prime Astaxanthin Cardio and Visual Vitality Formula is provided exclusively in a 6 mg dose, clinically recommended as superior for promoting optimal cardiovascular function, healthy blood flow and maintaining normal cholesterol. Together, the quantity and the quality delivered by nutraMetrix Prime Astaxanthin Cardio and Visual Vitality Formula yield cardiovascular benefits second to none.

### Frequently Asked Questions

#### What is astaxanthin?

Astaxanthin is a carotenoid that gives the reddish pigment to salmon, crab, krill and lobster. It is known for its highly potent antioxidant effects and has been shown to be a superior free radical quencher when compared to many other antioxidants. Astaxanthin's unique structure includes long chains which allow it to cover the cell membrane and provide antioxidant protection in all layers, whereas other antioxidants are more limited.

#### Who should take nutraMetrix Prime Astaxanthin Cardio and Visual Vitality Formula?

Adults looking for support of their cardiovascular health and normal cholesterol levels, as well as powerful antioxidant defense.

#### Why is this product placed in the Prime Product Line?

Astaxanthin is an extremely powerful anti-aging antioxidant in terms of the organs and systems it has the strongest effects on. While the benefits it offers can be enjoyed by anyone, best results are more likely to be felt by that segment of the population over the age of 40, who are more frequently concerned with issues concerning cardiovascular health and cholesterol.

#### What is the recommended dose of nutraMetrix Prime Astaxanthin Cardio and Visual Vitality Formula?

The recommended serving for adults over the age of 18 is one softgel capsule per day, taken any time. This provides the 6 mg dose considered optimal to enjoy maximum cardiovascular benefits.

#### Can nutraMetrix Prime Astaxanthin Cardio and Visual Vitality Formula be taken by people who are allergic to shellfish?

Yes. Although astaxanthin is present in shellfish, nutraMetrix Prime Astaxanthin Cardio and Visual Vitality Formula does not use shellfish as a source of ingredients. nutraMetrix Prime Astaxanthin Cardio and Visual Vitality Formula uses only AstaREAL astaxanthin, which is extracted from cultivated microalgae within indoor bioreactors — a carefully controlled environment completely free of contaminants, impurities or allergens.

For additional information on nutraMetrix products, visit your Health Professional's nutraMetrix website.

*\*These statements have not been evaluated by the Food and Drug Administration.  
This product is not intended to diagnose, treat, cure or prevent any disease.*